

# MARK NEMETH

MARKNEMETH.COM

HUMAN-CENTERED | BUSINESS-DRIVEN | ENGINEERING-MINDED  
PRODUCT/UX LEADERSHIP FOR CONSUMER | B2B/SAAS | TECHNICAL SOFTWARE PRODUCTS

- Design leader that thrives on complex challenges
- Passionate about usability, innovative design and experience
- Diverse experience across multiple domains and delivery platforms

**SR PRODUCT DESIGNER, RINGCENTRAL  
SILICON VALLEY | 2019**

Lead UX Designer for critical new (unannounced) product

**LEAD UX DESIGNER, US AIR FORCE  
SAN FRANCISCO/COLORADO SPRINGS | 2017 - 2018**

Lead research, strategy, testing and UX design for Satellite Control and Monitoring systems.  
Applied designs toward creation of Design Guidelines for industry.

**CUSTOMER EXPERIENCE STRATEGIST, WELLS FARGO  
SAN FRANCISCO | 2016**

Customer and team-member research, analysis & service design.

**LEAD UX DESIGNER, HARRIS TECHNOLOGIES**

Designed satellite communications management system for multiple operator roles and co-authored Design Guidelines

**PRODUCT LEAD, ROCKET/PENINSULA HOTELS  
HONG KONG | 2015**

Product management, Account Management and Lead Designer for 16-panel in-room customer experience.

**VICE PRESIDENT, PRODUCT, FINGI  
SAN FRANCISCO/NEW YORK/BANGKOK | 2014-2015**

Designed world's premiere mobile hospitality platform. Co-developed strategic product vision & plan. Managed Agile development process. Provided business and product analysis in market space.

**LEAD DESIGNER, DARPA/NASA/CYDESIGN  
SILICON VALLEY | 2013**

Designed Robotics Design software for DARPA robotics and commercial vehicles.

**UX DIRECTOR, SENIOR UX LEAD, ROCKET COMMUNICATIONS  
SILICON VALLEY | 2002-2018**

*Co-built successful design agency. Lead User Experience for many consumer, B2B and technical projects, including financial services, medical, robotics, communications. Clients included: Cisco, Sun Microsystems, Hewlett Packard, Yahoo, Intuit, Accuracy Medical, NET (mobile networking), CleverBridge, Purisma/D&B, Guardian Analytics, Picsell/Sany Mobile, Palm (Mobile), ImPac Medical, FrontRange, ARC and Corrigo (Dispatching).*

**UX DIRECTOR, ETRANSLATE  
SAN FRANCISCO | 2000**

Lead design group (IA, UI & Visual designers) building translation workflow application suite.

**VICE PRESIDENT, PRODUCT DEVELOPMENT, LUMERIA  
BERKELEY | 1999 - 2000**

Lead multiple software design and engineering teams (engineering, design and IT) for privacy infomediary incubator; served as technology and privacy spokesperson; advised product and technology efforts for Lumeria subsidiaries.

**LEAD DEVELOPER & CO-FOUNDER, IMAGINE RADIO  
BRISBANE | 1997-1999**

Co-founder and developer of online radio pioneer Imagine Radio, the first commercial customizable online radio with live stations. Company acquired by Silver Island and then by MTVi.

Financial  
Robotics  
Defense  
Entertainment  
Science  
Medical  
Networking  
Music  
IPTV  
Gaming  
Marketing  
Social  
Hospitality  
Room  
Control  
Energy  
Construction  
Legal  
Insurance  
Publishing  
Localization

